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**Press Information Bureau
Government of India
Ministry of Rural Development**

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Start-up Village Entrepreneurship Programme (SVEP)

Start-up Village Entrepreneurship Programme (SVEP), the sub-scheme under the Deendayal Antyodaya Yojana - National Rural Livelihoods Mission (DAY-NRLM) has the objective of helping rural households including women to set-up enterprises.

The scheme was approved during 2015-16 and the enterprise formation started in 2017-18. As on 30th November 2018, a total of 30,352 enterprises were formed across 20 States where the scheme is operational. The details of enterprise formed during the last two years is given as Annexure-I.

Skill building support is provided to all the entrepreneurs supported under Start-up Village Entrepreneurship Programme through Community Resource Persons for Enterprise Promotion (CRP-EP).

SVEP process mandates the preparation of a Detailed Project Report (DPR) for each block. The DPR provides estimates of the potential of enterprises in various sectors in the block. The entrepreneurs have the freedom to identify the sectors in which they want to start businesses based on assessment of market potential.

The details of the major ten types of enterprises selected by the entrepreneurs under the scheme in manufacturing, trading and services sector are given as Annexure-II.

The total SVEP proposals approved till 30th November 2018 is 131. Of these Kudumbashree NRO, Kerala is supporting implementation of 69 projects, Entrepreneurship Development Institute of India (EDII) NRO, Ahmedabad is supporting implementation of 42 projects and other Project Implementing Agencies (PIA) are supporting implementation of 20 projects.

This information was given by the Minister of State for Rural Development, Shri Ram Kripal Yadav in Lok Sabha today.

Annexure – I

State wise and year wise details of enterprises formed

No.	State	No of	No of	No of	No of	Total No.
		Blocks	Blocks	enterprises	enterprises	of
		AAP	where DPR	enterprises	formed	enterprises
		approved	approved	formed	(2018-19)	formed as
		(till 30 th	(till 30 th	(2017-18)	as on 30 th	on 30 th
		Nov.	Nov. 2018)		Nov. 2018	Nov. 2018
		2018)				
1	Andhra	8	8	3,084	933	4,017
	Pradesh					
2	Bihar	12	12	3,889	102	3,991
3	Chhattisgarh	7	7	1,758	1,034	2,792
4	Gujarat	3	3	268	185	453
5	Haryana	6	6	857	316	1,173
6	Jammu &	2	2	296	299	595
	Kashmir					

7	Jharkhand	15	12	673	626	1,299
8	Kerala	14	14	799	772	1,571
9	Madhya	14	8	2,177	923	3,100
	Pradesh					
10	Maharashtra	8	2	1,818	1,134	2,952
11	Meghalaya	1	1	0	0	0
12	Mizoram	2	0	0	0	0
13	Nagaland	2	2	1,109	921	2,030
14	Odisha	8	8	1,096	30	1,126
15	Punjab	1	1	0	30	30
16	Rajasthan	5	5	864	512	1,376
17	Tamil Nadu	2	2	0	0	0
18	Telangana	8	2	257	287	544
19	Uttar Pradesh	6	6	957	770	1,727
20	West Bengal	7	7	1,168	408	1,576
	Total	131	108	21,070	9,282	30,352

Annexure – II

S. No. Types of Enterprises

1. Handicraft

2. Bricks and tiles making

3 Mat making

4 Agarbatti making

5 Rice mill

6 Local food products

7 Bamboo Products Making

8 Paper Plates and other products

9 Bakery

10 Bag Making

Major ten types of enterprises formed in **Trading sector:**

S.No. Types of Enterprises

1. Kirana/ grocery

2. Readymade/cloth shop

3 Vegetable trading

4 Chicken shop

5 Fish trading

6 Bangle trading

7 Gift shop

8 Shoes trading

9 Egg trading

10 Mobile shop

Major ten types of enterprises formed in **Services sector:**

S.No. Types of Enterprises

1. Tailoring

2. Hotel (restaurant)

3 Flour mill

4. Construction

5. Beauty parlour/ salons

6 Cycle repair shop

7 Interne; Xerox/Printer

8 Two-wheeler repair

9 Tent house

10 Electronic repair

APS/SNC/AS